

Anna Kester

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215 . 796 . 2153 • West Chester, PA

Technical Skills

- Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Microsoft Office
- HTML, CSS, PHP, MySQL, Drupal, Processing, ActionScript 3.0
- Macintosh OS X, Windows XP, 7

Experience

Digital Art Director/Web Designer

January 2008- Present

Various interactive and marketing agencies

- Lead digital projects from concept to completion.
- Design UI/UX and develop flowcharts, sitemaps, and wireframes.
- Design and develop custom websites, e-newsletters, and banner ads using Flash, HTML, CSS, and Drupal.
- Recommend technologies for interactive projects.
- Create graphics for mobile applications for iPhone, Android, and Layar.

Graphic/Web Designer

August 2008- December 2008

Maxwell Systems

- Maintained company website.
- Created original design and coded HTML e-mail blasts and e-newsletters.
- Created flash animations for company trade shows, conferences, and website.
- Designed and created product brochures, packaging, print ads, postcards, and other printed material.

Sr. Creative Services Associate

December 2005- August 2008

The Profero Group, LLC

- Produced print and multimedia projects for Johnson & Johnson pharmaceutical and bio-tech companies. This included promotional print materials, Flash animations, web site interface design, and web sites.
- Managed all aspects of a project from concept to production.
- Assisted in devising and maintaining standard operation procedures to ensure high quality and consistency in all company services.

Graphic Designer

July 2005- December 2005

Pets Plus USA

- Designed signage for latest promotions and templates for customer pet information package.
- Assisted art director in design of hot sheets and development of promotional campaigns.
- Photographed products and pets for future advertisement campaigns and edited/ retouched photos.
- Created graphics for company web site.

Education

Masters of Science in Interactive Design and Media, Graduated: December 2010

PHILADELPHIA UNIVERSITY, Philadelphia, PA

Web Design Certificate, Date of Completion: April 2008

UNIVERSITY OF THE ARTS, Philadelphia, PA

Desktop Publishing Certificate, Date of Completion: December 2005

BUCKS COUNTY COMMUNITY COLLEGE, Newtown, PA

Bachelor of Arts, Psychology Major, Business Administration Minor, Graduated: May 2003

ARCADIA UNIVERSITY, Glenside, PA

Awards and Other Skills

Recipient, The Arcadia University Distinguished Scholarship, 1999-2003

Deans Honor List, Bucks County Community College, 2004-2005

Russian-fluency (U.S. Citizen)